

game/platform of your choice. Have him snipe out s.com/ your foes, or just walk around taking fire for your 2) Haunted pub crawl amusement. in historic Salem, MA. Take a trolley \$411 - CASSIE'S BFF tour and stop at many of Salem's creepiest Prior rewards apply (excluding limited). You will attractions...all while collaborate with The Deep End Games to write half of drinking. (21+) a text exchange with Cassie. Your name and texts will appear on Cassie's phone. Includes call out in the * Travel and housing credits as "Cassie's BFFs". not included. **Estimated delivery:** \$435 - CASSIE'S BFF4EVA Jun 2016 Prior rewards apply (excluding limited). You and Cassie are super tight, no texting for such life-long friends! Write a voicemail message to her, get it approved by the folks at The Deep End Games, and record your message remotely. It will appear in Cassie's phone throughout the game and you and the audience can listen to your heart's delight. \$450 - MYTH HUNTER Prior rewards (excluding limited) Prior rewards apply (excluding limited). The Estate at Echo Bluff has a long and sordid history, and for Dr. Howard Latham, renowned historian, it has been his life's obsession. This leather-bound replica of the good doctor's original journal is something that any collector would treasure. Filled with his own diary entries, sketches, newspaper articles, letters and various other clues, you'll have a piece of this myth-hunter's life's work in the palm of your hands. \$500 - MYTH HUNTER II Prior rewards apply (excluding limited). The Estate at Echo Bluff has a long and sordid history, and for Dr. Howard Latham, renowned historian, it has been his life's obsession. This leather-bound replica of the good doctor's original journal is something that any collector would treasure. Filled with his own diary entries, sketches, newspaper articles, letters and various other clues, you'll have a piece of this mythhunter's life's work in the palm of your hands. And to top it off, you can have your own name as part of the Echo Bluff lore, along with an original sketch or collaborative diary entry with one of the writers. Or, if you're very brave, you could have our writers pen an entry about you. **\$600 - PENPAL** Prior rewards apply (excluding limited). Letters and other types of correspondences abound at Echo Bluff, and you yourself could be one of the writers. Along with Amanda and Bill, you can help craft some of the house's lore. Your letter will be found in the house, and you will be credited in the game as an "Additional Writer". Sharpen your pencil and your mind, and get ready to enter Echo Bluff for eternity! \$669 - SOUNDS IN THE NIGHT Prior rewards apply (excluding limited). There's more than meets the ear at Echo Bluff. Sometimes, at night, the house can no longer contain its secrets. Jim Bonney, audio director extraordinaire, has captured some of the more chilling occurrences during such nights. You'll get a one-of-a kind physical cassette tape of the sounds heard overnight at Echo Bluff is sure to keep you up at night, seeking answers. Each cassette is a unique recording from a different night. Listen closely, you just might find a clue to one of its many mysteries. \$750 PATIENT-PAL Prior rewards apply (excluding limited). Dr. Richard Briar inhabited Echo Bluff for a time, but perhaps his patients stayed a bit longer. You may choose between writing a letter to "your therapist" and having his reply found in game, or, you may remotely record a therapy session with the man himself, to be found in-game as a cassette. Now, get comfortable on this couch and tell me how you feel about your mother. \$1,000 BUST OR BUST Prior rewards apply (excluding limited). Cassie herself is a sculptor, but the busts she discovers at Echo Bluff have an eerie realness about them and the souls feel almost captured inside. We can capture your likeness (we'll let you keep your soul) in one of these pieces of virtual in-game artwork. All those delusions of grandeur throughout your life can now allow you to be forever immortalized in (digital) marble! Pledge \$1,250 - RETRO THROWDOWN Prior rewards apply (excluding limited). Think you're aces at the arcade? Meet Bill and Amanda for a day of classic gaming at Funspot, the world's largest arcade, located in Laconia NH. Funspot boasts over 600 games, 300 of which are classic arcades, along with bowling, bingo, mini golf and more! Challenge Bill head-to-head in hopes of making a "winner is you." * Travel and housing not included. \$1,200 - THE PRESENCE A shot from the mold taken at Robb's own work station. Prior rewards apply (excluding limited). No home is complete without a haunting, shadowy force to patrol the halls...or your desk. This reward gets you a Robb Waters original sculpture the way Cassie would have created it. He's captured the uncanny Presence as an 8" resin model figure. Robb has created countless collectables from Sander Cohen, to Songbird and

Deep End's Creative Director, Bill Gardner, will join

you online for an evening of multiplayer fun on the

farm and scream-

http://hysteriadanver

park

many Vigor bottles. And now he's outdone himself with one of his creepiest creations to date. The terrifying being that stalks Echo Bluff can haunt your office, living room, or even nursery! Each figure is signed, numbered, and includes certificate of authenticity. \$2,000 - COLLABORATION STATION Prior rewards apply (excluding limited). There are untold horrors from Echo Bluff throughout the ages and generations. In an additional level of Perception, you can Skype with Bill and Amanda to collaborate on the game's story and gameplay. At this tier, you can have a hand in the history and action, and be credited in the game as "Design Consultant". \$3,000 - HAUNTED 1-2 PUNCH! Prior rewards apply (excluding limited). October is an amazing place in New England in the fall, especially historic Salem, MA. Grab your broom and pointy hat and meet some of the team for two of our favorite Halloween treats. First we'd take a group visit to our favorite haunted farm and scream-park http://hysteriadanvers.com/ Then, the festivities continue at a haunted pub crawl in Salem, MA, which is pretty much the Halloween capitol of the world. Take a trolley tour and stop at many of Salem's creepiest attractions...all while drinking. (21+) *

Travel and housing not included.

Bill Gardner, Amanda Gardner, Desiree Fernandes

Bill Gardner - During his twelve-years at Irrational, Bill designed award-winning levels such as BioShock's "Welcome to Rapture" and "Fort Frolic". On BioShock Infinite, Bill was Design Director before taking over UX, which ignited a passion that led to his Master's Degree from Bentley University for Human Factors in

Information Design. Now Founder and Creative

dismay of his small children.

people anyway.

them.

Director at The Deep End Games, Bill spends his days finding new ways to creep people out, much to the

Amanda Gardner - A life-long gamer, Amanda has been fully-immersed in the geek lifestyle for as long as she can remember. Amanda is excited to bring to you the story of Cassie and the estate at Echo Bluff,

and has enjoyed transitioning from writing urban fantasy novels to writing video games. When she's not writing, she's chasing around her two children (while quite pregnant) and teaching English. Amanda also serves as the game's producer, a role she was

born for, considering all she does is chase after

Desiree Fernandes - Desiree is a freelance 3D environment and prop artist. She graduated from Champlain College a year ago, and has been doing freelance art since then. She's pretty new to the industry, but she loves her work and is excited to

learn. Desiree probably won't be able to play

Perception once it's complete, funnily enough; she loves horror games but is too easily scared to play

TEAM

Jim Bonney, Kirk Bezio, Ben Johnson **Jim Bonney** - Jim Bonney has been creating music, voiceover, and sound design for video games for over 15 years. His work on BioShock Infinite won 10 awards, including a GDC award for Best Audio and a BAFTA for Best Original Music. His other game credits include Mortal Kombat: Armageddon and Stranglehold. He is currently leading his own fullservice audioventure, under the moniker BigLoudSound. **Kirk Bezio** - Kirk is a designer who has previously worked on BioShock and Bioshock Infinite. He designed the level "A Shocking Turn of Events" for the Bioshock Challenge Rooms DLC to explore the compelling problem solving potential of the game's Plasmids, weapons and environmental systems. Always looking for ways to make gameplay more expressive, Kirk has been thinking deeply about the reasons one might venture out into a world of darkness and certain death when there is a perfectly good closet to cower in right here... **Ben Johnson** - Developing games professionally for over 10 years, Ben was a level designer on games including The Godfather, The Simpsons Game and Dead Space. His independent games have received funding from the National Endowment for the Arts and been exhibited at museums, festivals, and once, memorably, at a Wu-Tang concert. Ben has been an organizer for New York's art/arcade collective Babycastles for five years. He holds a Masters of Entertainment Technology from Carnegie-Mellon University.

Robb Waters, Hung Nguyen, John Malaska

Robb Waters - Robb has dedicated his talents to

elementally and creatively to several award- winning

Hung Nguyen - A prop and environment artist who has helped bring worlds to life from high in the clouds

galaxy in Star Wars: The Old Republic. With a strong desire to deliver quality work and memorable game-

in BioShock Infinite to battlefields far across the

play to the player, Hung continues to to hone his

the video games industry since 1993, contributing

games, including BioShock Infinite, BioShock, and Freedom Force, Freedom Force vs the Third Reich. Some of Robb's most iconic characters include; System Shock's Shodan, Thief's Garret, Freedom Force's Man-Bot, the Little Sisters, Splicers, Andrew Ryan, Sander Cohen, the Boys of Silence, Handyman,

the Motorized Patriot and the Songbird.

craft and endeavor to produce memorable experiences in your encounters within Perception. John Malaska - John brings 11 years of expertise in keyframe, skinning, rigging, and motion capture from years working for companies like Irrational Games, Avalanche Studios, DICE and Kaos Studios. John has broad experience in AAA (BioShock: Infinite, Just Cause 3, Homefront), Indie Games (Homestuck), and Military Simulation (US Coast Guard). FXVILLO Jed Wahl, FXVille (David Sursely), Justin Sonnekalb **Jed Wahl** - Jed is a digital sculptor who trained in 3d modeling at the MIT Media Lab and has over 10 years of experience in the video game industry. He was the lead character modeler on the original BioShock, as well as a senior artist on titles like the Rock Band series, The Beatles: Rock Band, the Dance Central series, and Fantasia: Music Evolved. He currently resides in East Providence, Rhode Island. **FXVille** - FXVille, Inc. is a real-time special effects studio serving the video games industry. Founded in 2008, we strive to produce high quality visual effects for our clients. **David Surely** - David Sursely has been an artist in the industry since 2007. Starting out as an Environment and Technical Artist with Zombie Studios, he is now a VFX Artist with FXVille in Seattle, WA. He has worked on multiple titles including

Blacklight: Retribution and State Of Decay: Year One

Justin Sonnekalb - Whether editing VO for

BioShock and BioShock Infinite, prototyping Sky-Lines for Bioshock Infinite, doing systems design for Burial At Sea, or developing his graphics programming skills, Justin is sworn to further the cause of games as art or die trying. **BUDGET** So far, we've been self-funding the project out of pocket. But we need your help to see Perception through to completion. While we've already made great progress building much of the core experience, we still have a way to go to realize our vision.

Survival Edition

distribute our funds.

Below is a very basic breakdown of how we plan to Projected Cost Percentage AUDIO

DESIGN/WRITING

It's important to understand that we're a team of vets with decades of experience creating games. Many of us have worked together and are expert with Unreal. Long story short, this is not our first rodeo. That said, no project is risk free and there are no guarantees in life. While we have worked together before, there are risks to working with such a small team. For all the creative freedom and empowerment that offers, it also presents a unique challenge.

Risks and challenges

Resources are far more precious. If one of us were to be temporarily non-active for whatever reason, that could have a big impact on our schedule. We're also aware of the fact that communication is critical. Which is why we've structured the company the way we have: as flat as possible. In terms of timing: The game is currently targeted for June 2016. We are committed to that date, but it is equally important to deliver a game that meets the expectations of our fans so although we take both responsibilities very seriously so there might be a bit

of a margin in the release date. Especially if we hit

We have carefully budgeted and planned this project and we pride ourselves on being brutally honest with

ourselves. We will be working extremely hard to

meet your expectations and we will keep you informed along the way. Learn about accountability on Kickstarter **FAQ**

Ask a question

stretch goals.

Do you have plans for a physical copy of Perception? > Why is there no effect when Cassie speaks? What's your release date? > Who should I contact if I'm with the press? Are you hiring? What is included in international shipping?

