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Vogue Rio 2016 Paralympics photo campaign condemned for editing able-bodied models to look like amputees

'We still do not understand the reality of people with disabilities', says critic

Jacob Furedi | 3 hours ago | 0 comments

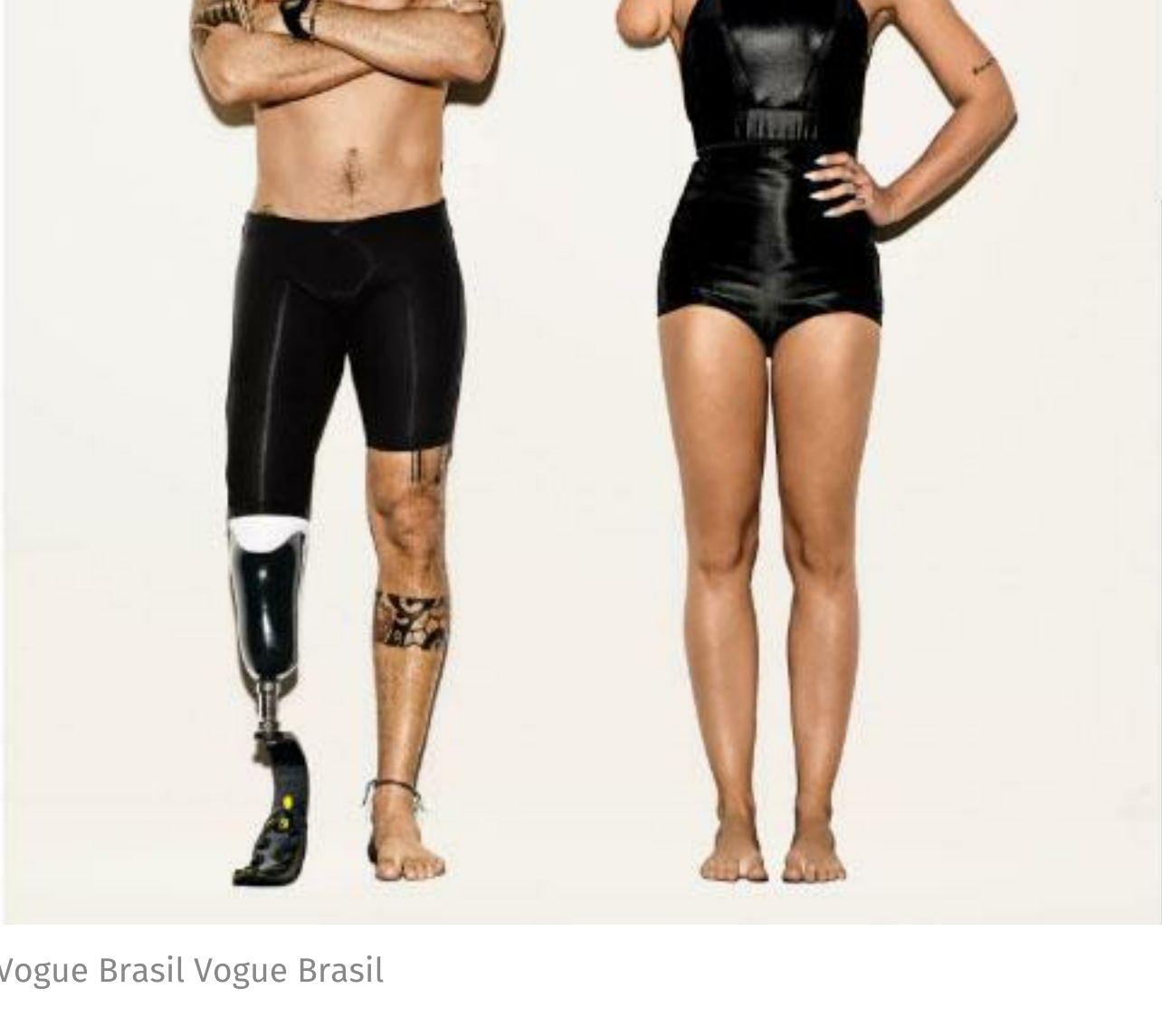


Somos Todos Paralímpicos: a campanha com Cleo Pires e Paulinho Vilhena

Embaixadores do Comitê Paralímpico Brasileiro, atores se engajam em campanha para atrair o público às

competições que ocupam a cidade de 7 a 18 de setembro

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The photos appeared in Vogue Brasil Vogue Brasil

Vogue Brasil is facing criticism over a publicity campaign for the

Rio 2016 Paralympics that airbrushed able-bodied models to look

like amputees.

Images of Brazilian actors Cleo Pires and Paulo Vilhena were

digitally altered to replicate the disabilities of Paralympic table

tennis player Bruna Alexandre and sitting volleyball player

Renato Leite.

Alexandre had her right arm amputated at the age of three

months, while Leite has a prosthetic leg.

Pires and Vilhena, who are ambassadors for the Brazilian

Paralympic Committee, appeared in Vogue Brasil under the

headline **“We are all Paralympians”**.

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