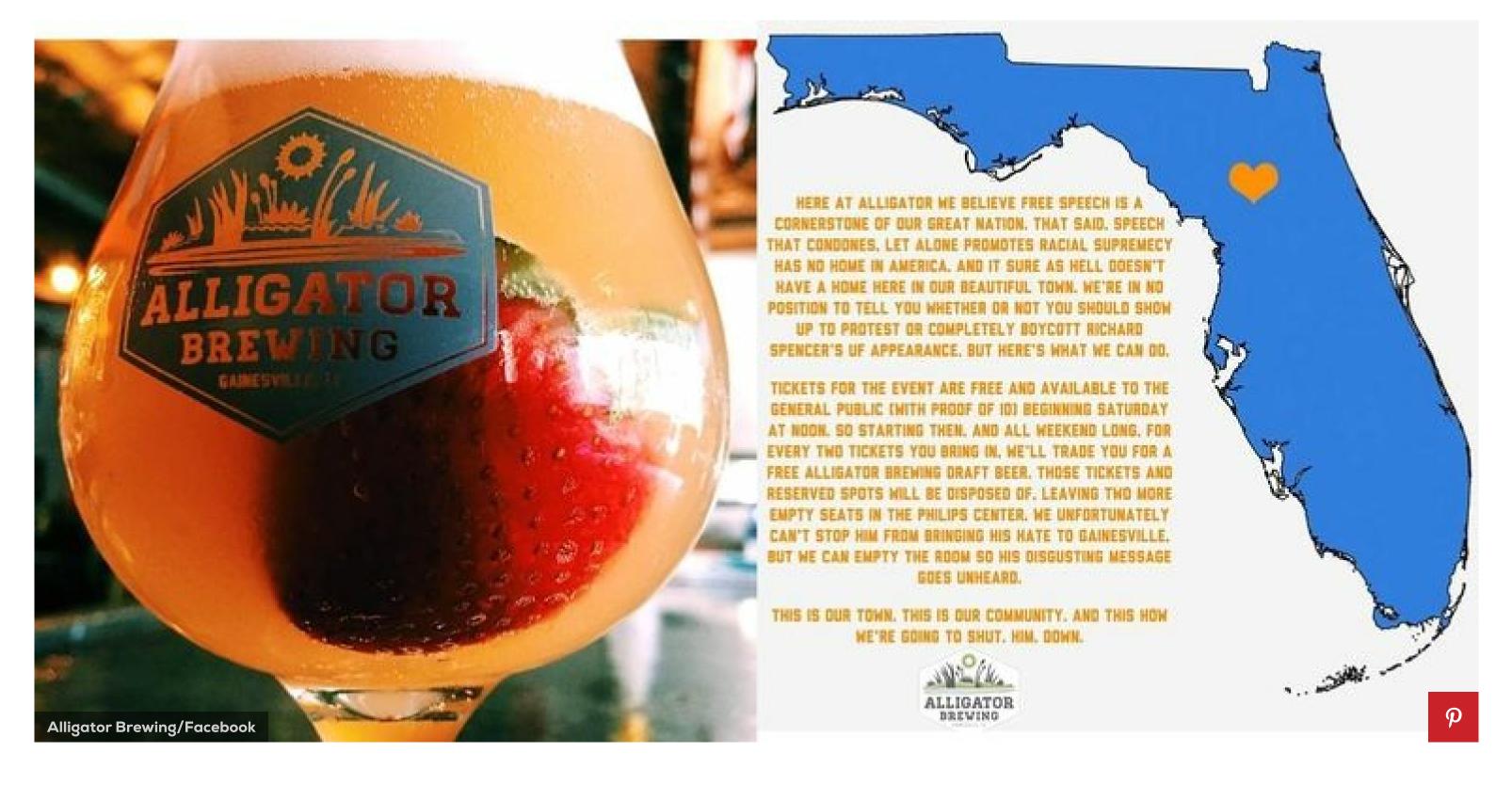
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# **A Florida Brewery Is Giving Free Beer to Anyone Protesting Richard Spencer**

Less hate, more beer.



BY SARAH RENSE OCT 18, 2017

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R ichard Spencer, "alt-right" leader and hatemonger who just can't seem to stop getting punched, is scheduled to give a speech at the University of Florida in Gainesville on Thursday. The University accepted his request on threat of lawsuit, but its president has condemned Spencer's "message of hate and racism" and asked students to stay away. Florida governor Rick Scott has declared a state of emergency in the university's county and activated the National Guard. Students and Gainesville residents have formed a group called No Nazis at UF, some of whom marched on a campus administrative building to protest.

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There have been smaller protests, too. Alligator Brewing, a tiny brewery in Gainesville, has stepped up to mount its own protest to Spencer by promising that any UF students who get tickets his appearance can exchange them for a draft beer at Alligator. Alligator, in return, will dispose of the tickets so they can't be used.

"We unfortunately can't stop him from bringing his hate to Gainesville," the brewery posted on Facebook and Instagram. "But we can empty the room so his disgusting message goes unheard."

[instagram align='center' id='BaKl-\_oDIb1']https://www.instagram.com/p/BaKl-\_oDIb1[/instagram]

The promise got enough traction to get Spencer's attention, and apparently give him a reason to sweat. To combat Alligator, his group the National Policy Institute—which is running the UF appearance and is also a bonafide hate group, per the Southern Poverty Law Center—announced it will hand out 800 tickets the day of the show in person on a first come, first served basis, instead of making them available in advance through the student box office, reports the *Miami Herald*.

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Still seems like plenty of opportunity to grab a ticket, tell a white nationalist to fuck off, and then book it to Alligator Brewing for a beer. Alligator, upon hearing Spencer's plot, said, "We continue to stand by our pledge and will support our community of unity, peace, and strength. #lesshatemorebeer"

UF is only the first of Spencer's unofficial college campus stops. Here's to many more small protests against vile hate speech and racism, and much, much more beer.

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