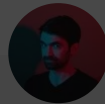




Oubliez les MacBook et les processeurs M1 : Apple se lance sur le marché de la chiffonnette



Julien Cadot

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ou infirmer les nouvelles positions que prend Apple sur le marché avec ses nouveautés.

Mais c'est à l'ouverture de l'Apple Store, qu'Apple a dévoilé le clou du spectacle. Non pas des lunettes de réalité augmentée. Non *pas sa vision du métaverse*, le buzzword à la mode. Non pas son Apple Car. Non pas son téléviseur. Mais... son chiffon.

Oui, Apple lance un chiffon. Ou plutôt, une chiffonnette. Elle n'est pas connecté, n'a pas des dizaines de cœurs, ni 64 Go de RAM. Elle ne se rafraîchit pas à 120 Hz. Mais elle permet assurément de maintenir un écran plein de tâches de doigts et de poussière propre et brillant. Pour 25 euros, on espère qu'elle ne noircit pas au premier nettoyage.

La Chiffonnette sera disponible dès le 26 octobre. Et on en a déjà commandé une.

En cours (2 min)

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La magnifique Chiffonnette

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Les nouveaux MacBook Pro ont tué la Touch Bar

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Le clavier Magic Keyboard avec Touch ID est l'accessoire qui manquait aux Mac M1

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