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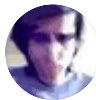
RT  (with permission):

"Ok so, I just read through all 173 pages of the unredacted Google antitrust filing and I have to say that either Google is screwed or society is screwed, we'll find out which.

Unordered list of fun things I learned:"




Thread



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 "google has a secret deal with facebook called "Jedi Blue" that they knew was so illegal that it has a whole section describing how they'll cover for each other if anyone finds out
- google appears to have a team called gTrade that is wholly dedicated to ad market manipulation"

11:26 PM · Oct 23, 2021 · Twitter Web App


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Replying to @fasterthanlime

 "- Google had a plan called "Project NERA" to turn the web into a walled garden they called "Not Owned But Operated". A core component of this was the forced logins to the chrome browser you've probably experienced (surprise!)"



9



595



2.3K



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8

389

2.1K



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🔒 "- The exchanges are also rigged so that google wins on bids where they aren't the highest bidder.

- A large amount of people inside google are aware of all of this

- If Google ever tells you some change will increase your ad yield, run. In fact anything they tell you is a lie"

5

295

1.8K



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🔒 "- Google has worked with Facebook and Microsoft to discourage them from increasing user privacy, lamenting occasions where they prioritized their reputation over their collective business interest"

2

379

1.8K



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You can read the full unredacted document for yourself here:

<p>By Attorney General Ken Paxton</p> <p>STATE OF ALASKA By Attorney General Treg R. Taylor</p> <p>STATE OF ARKANSAS By Attorney General Leslie Rutledge</p> <p>STATE OF FLORIDA By Attorney General Ashley Moody</p> <p>STATE OF IDAHO By Attorney General Lawrence G. Wasden</p> <p>STATE OF INDIANA By Attorney General Todd Rokita</p> <p>COMMONWEALTH OF KENTUCKY By Attorney General Daniel Cameron</p> <p>STATE OF LOUISIANA By Attorney General Jeff Landry</p>	<p>JURY TRIAL DEMANDED</p>
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courtlistener.com

Amended Complaint – #152 in In re: Google Digital Advertising Antitru...
SECOND AMENDED COMPLAINT amending 81 Amended Complaint, against Google LLC with JURY DEMAND.Document filed by State of ...

13

600

1.9K



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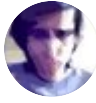
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employees knew that AMP only improves the “median of performance” and AMP pages can actually load slower than other publisher speed optimization techniques. In other words, the

8 212 1.3K



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(For clarity: a locked account gave me permission to republish their thread. You don't need my permission to retweet it.)

7 58 1.2K



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Google manipulating bids behind advertisers' backs:

by the auction's second-highest bidder. In other words, Google would manipulate the bid belonging to a small business advertiser (e.g., a local doctor) from one price to another higher price (e.g., from \$8 CPM to \$14.50), without disclosing the manipulation to the advertiser. By adjusting floors in this manner, Google ensures that its own exchange transacts publishers' most valuable impressions, even though an advertiser in a non-Google exchange would have otherwise won.

4 157 1.1K

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