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around \$20bn from Sony's market value.

Eurogamer Newscast Special: Xbox buying Activision Blizzard.

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There was positive news for other game makers, however. Shares for Japanese publishers such as Square Enix, Capcom and Konami all rose around five percent, while Ubisoft's price surged 11 percent - all perhaps seen as Microsoft's next target.

Microsoft's astonishing \$68bn price-tag for Activision Blizzard was calculated based on a price of \$95 per share - roughly 45 percent above Activision's stock price before the announcement.

Come 2023, when the deal is likely finalised, this will give Activision Blizzard's shareholders a significant payday. This is also <u>expected to be when controversial boss Bobby Kotick finally exits</u>.

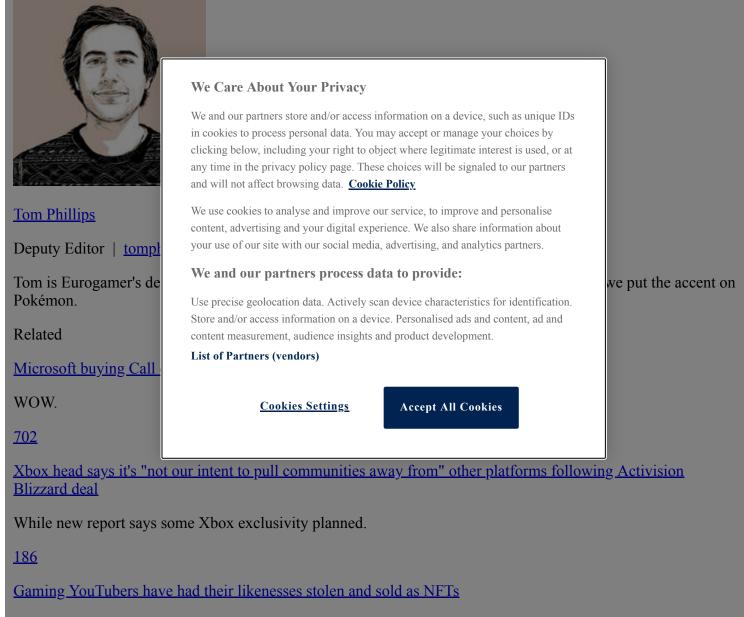
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Xbox Game Pass now has over 25 million subscribers

Activision Blizzard acquisition will no doubt boost subscribers further.

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Activision Blizzard boss Bobby Kotick expected to leave once Microsoft deal closes - report

Byebye, Kotick.

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