



# Facekini

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The **facekini** (**Chinese**: 脸基尼; **pinyin**: *liǎnjīnī*) is a mask designed for swimmers and beachgoers that covers the head and face, revealing only the eyes, nose, and mouth.<sup>[1][2][3]</sup> The mask is made of stretchy fabric commonly used in [bathing suits](#),<sup>[4]</sup> and comes in different colors and patterns.<sup>[5]</sup> They are often worn in combination with various [sun protective clothing](#), such as body suits with long sleeves, sunglasses, visors, or umbrellas.<sup>[6][7]</sup>

## Origins  [edit]

The facekini was invented in 2004 by Zhang Shifan, a former accountant from the coastal Chinese city of [Qingdao](#),<sup>[8]</sup> which became the hometown of this fashion trend.<sup>[9]</sup> The people of Qingdao use the garment to protect against [ultraviolet](#) rays, as well as [jellyfish](#), insects, and other irritants at the beach.<sup>[1][10][11]</sup>

## Fashion trend  [edit]

The facekini garnered increased attention from Western press in 2012, when creator Zhang Shifan began developing high-fashion masks.<sup>[12]</sup>

Fashion magazine *[CR Fashion Book](#)* published several sets of photos in 2014 with models wearing facekinis paired with designer [Alexander Wang](#) and [Michael Kors](#) swimwear and jewelry.<sup>[13]</sup>

In 2019, its creator launched new models that cover the whole body, not just the face and neck.<sup>[14][15]</sup>

## See also  [edit]

- [Anti-flash gear](#)
- [Balaclava \(clothing\)](#)
- [Burkini](#)
- [Zentai](#)



A woman wearing a facekini

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