

Due to the breadth of the advertising ecosystem, a variety of vendors may be used for different campaigns. While NBCUniversal lists all of our potential partners, a smaller selection may be used on any given website. We and our **891** partners collect information from your device, such as device identifiers, IP address, and your browser type to personalize and deliver content, marketing and advertising—across devices and platforms; for analytics and measurement, so we can improve our services and develop new ones; to match and combine offline data with your online activity; and for social features. We share this information with selected partners with your consent. By clicking "I Accept", you consent to our use of these Cookies. Click Manage Choices to learn more about these. We will also use other Cookies that are essential for our site and Services, including for security and fraud prevention. To learn more about some of our partners select IAB and Google Vendors. You can adjust your preferences at any time via the "Cookie Preferences" link in the footer of relevant NBCUniversal websites or in-app settings. Visit our [Cookie Notice](#) and [Privacy Policy](#) to learn more.

We and our partners process data to provide:

Store and/or access information on a device. Personalised advertising and content, advertising and content measurement, audience research and services development.

IAB and Google Vendors

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