



 **YouTube** A Google company

Before you continue

We use [cookies](#) and data to

- Deliver and maintain Google services
- Track outages and protect against spam, fraud and security issues
- Measure audience engagement and site statistics to help us enhance the quality of those services

If you choose to “Accept all,” we will also use cookies to

- Develop and improve new services
- Deliver and measure the effectiveness of ads
- Show personalized content, depending on your preferences
- Show personalized ads, depending on your settings

If you choose to “Reject all,” we will not use cookies for the following:

Non-personalized content and ads are influenced by things like your location (ad serving is based on general location), things like video recommendations, a customized YouTube homepage, activity, like the videos you watch and the things you search for. We use data to tailor the experience to be age-appropriate, if you are under 18.

Select “More options” to see additional information, including our privacy settings. You can also visit g.co/privacytools at any time.

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