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IKEA launches new smart home range with 21 Matter-compatible products

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hing 21 new smart home using on lighting, sensors, — all built to work with universal smart home e launch marks a significant ng smart home technology , more affordable, and ed to real-life needs in the

n, IKEA is rebuilding its smart home duct range from the ground up. reflects years of development and omes, and a growing



updates to existing categories – now built to work with Matter. This means IKEA smart products can connect with a wider range of devices and platforms, making it easier for customers to build a smart home across different brands.

“Until now, smart home technology hasn’t been easy enough to use for most people — or affordable enough for many to consider. This launch brings us closer to helping everyone feel ready and confident to get started,” says David Granath, Range Manager at IKEA of Sweden.

The updated range focuses on three key segments*, that provide the building blocks of a smart home that’s flexible, intuitive, and easy to expand over time.

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The new smart bulb range from in a variety of shapes, sizes, lumen /les, including colour and white tions, and dimmable features. tion, air quality, humidity and e sensors designed to support d prevent damage notes that make it easy to control a distance, and a smart plug that product into a smart product. further down.

about making the smart home er and broader. We're upgrading ciated products while also adding ve even more everyday challenges. een on keeping things simple from se, so it's easy for people to start, smart home,” says Stjepan Begic, per at IKEA of Sweden.



smart products from other manufacturers and brands. As a Matter Bridge, it ensures that existing IKEA non-Matter smart products will also be compatible with platforms using the Matter standard.

This launch is the first step in a broader update of the IKEA Home smart range. Looking ahead, IKEA will continue expanding into new product categories. The strategy is to launch products that are easier to use and more affordable than existing ones.

“Our goal is still the same as when we started exploring the smart home in 2012: to make it easy to use, easy to understand, and within reach for the many. We start with understanding life at home, where we continuously watch, listen and

es a difference in everyday life. We
ogy should serve a purpose, not
sake. With more than 900 million
year, I think we’re in a good place
people discover the benefits of a
says David Granath.

local pricing may vary between
contact your local IKEA market for
on.

The new Matter- le IKEA Home smart

smart bulb range includes eleven
ering a mix of shapes, sizes, lumen
s — with options for both colour
trum, as well as dimmable

functionality. Compared to the previous TRÅDFRI

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- **E27/E26 – standard globe shape, 60 mm diameter**
Colour and white spectrum, 1 055 lm – colour-changing
White spectrum, 470 lm – dimmable
White spectrum, 1 055 lm – dimmable
White spectrum, 1 521 lm – dimmable
- **P45 E14* – compact profile, 45 mm diameter**
White spectrum, 470 lm – dimmable
White spectrum, 806 lm – dimmable
Colour and white spectrum, 806 lm – colour-changing
- **GU10 – directional spotlight**
Colour and white spectrum, 470 lm - colour-changing

um, 575 lm – dimmable

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Decorative bulbs – white spectrum only

Clear glass

Globe (60 mm diameter) – 470 lm clear

Globe (95 mm diameter) – 810 lm clear glass
Available as E12 and E17 depending on local standards.

Five variations for motion, air and water leakage designed to protect and prevent damage.

• Motion sensor for indoor and outdoor use that turns on lighting automatically at entrances, staircases, garages, or wherever you need hands-free light.

• Door/Window sensor. Detects when a door or window is opened or closed, and connected to a smart system you can get notifications on your phone. Also works for



Press the button to view temperature, followed by humidity — one after the other.

- **ALPSTUGA** – Air quality sensor. Measures CO₂, particles (PM2.5), temperature, and humidity to show the air quality in your home. Built to work together with IKEA air purifiers for better indoor air. Can also display the time
- **KLIPPBOK** – Water leakage sensor. Detects leaks and alerts you with a sound – and can also send a notification to your phone when connected to a hub. Small enough to place under sinks, appliances, or other risk areas.

Remote controls and plugs:

- **BILRESA remote control with dual button** – A simple way to control smart products from afar.

Switch lights on or off, adjust brightness, change colour, or trigger a preset

Remote control with scroll wheel – Control most smart products with a simple scroll wheel to switch lights on or off, dim, adjust brightness, or control a group or preset

Remote Control Kits (2x) – Kits of two different versions of the remote controls, one in white and one in beige. One kit with three scroll wheel remotes, the other is with remote control buttons.

Smart plug. This smart plug lets you control ordinary lamps or smaller appliances remotely — turning them into smart devices. Also tracks energy use and can be controlled by a remote or motion sensor. *Separate*

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026