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IKEA launches new smart home range with 21 Matter-compatible products

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hing 21 new smart home using on lighting, sensors, — all built to work with universal smart home e launch marks a significant ng smart home technology e, more affordable, and ed to real-life needs in the

, IKEA is rebuilding its smart home duct range from the ground up. reflects years of development and comes, and a growing



updates to existing categories – now built to work with Matter. This means IKEA smart products can connect with a wider range of devices and platforms, making it easier for customers to build a smart home across different brands.

“Until now, smart home technology hasn’t been easy enough to use for most people — or affordable enough for many to consider. This launch brings us closer to helping everyone feel ready and confident to get started,” says David Granath, Range Manager at IKEA of Sweden.

The updated range focuses on three key segments*, that provide the building blocks of a smart home that’s flexible, intuitive, and easy to expand over time.

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The new smart bulb range from in a variety of shapes, sizes, lumen values, including colour and white options, and dimmable features. Motion, air quality, humidity and temperature sensors designed to support and prevent damage. Features that make it easy to control from a distance, and a smart plug that turns any product into a smart product. Further down.

about making the smart home easier and broader. We're upgrading existing products while also adding new everyday challenges. Focused on keeping things simple from the start, so it's easy for people to start, “a smart home,” says Stjepan Begic, Range Manager at IKEA of Sweden.



smart products from other manufacturers and brands. As a Matter Bridge, it ensures that existing IKEA non-Matter smart products will also be compatible with platforms using the Matter standard.

This launch is the first step in a broader update of the IKEA Home smart range. Looking ahead, IKEA will continue expanding into new product categories. The strategy is to launch products that are easier to use and more affordable than existing ones.

"Our goal is still the same as when we started exploring the smart home in 2012: to make it easy to use, easy to understand, and within reach for the many. We start with understanding life at home where we continuously watch, listen and

make a difference in everyday life. We believe technology should serve a purpose, not for its sake. With more than 900 million people in the world, I think we're in a good place to help people discover the benefits of a smart home," says David Granath.

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The new Matter-based IKEA Home smart

smart bulb range includes **eleven** new models offering a mix of shapes, sizes, lumen outputs — with options for both colour and white spectrum, as well as dimmable functionality. Compared to the previous TRÅDFRI

- **E27/E26 - standard globe shape, 60 mm diameter**

Colour and white spectrum, 1 055 lm – colour-changing

White spectrum, 470 lm – dimmable

White spectrum, 1 055 lm – dimmable

White spectrum, 1 521 lm – dimmable

- **P45 E14* - compact profile, 45 mm diameter**

White spectrum, 470 lm – dimmable

White spectrum, 806 lm – dimmable

Colour and white spectrum, 806 lm – colour-changing

- **GU10 - directional spotlight**

Colour and white spectrum, 470 lm - colour-changing

um, 575 lm – dimmable

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corative bulbs - white spectrum only

lear glass

lobe (60 mm diameter) – 470 lm clear

e (95 mm diameter) – 810 lm clear glass
able as E12 and E17 depending on local
ns.

Five variations for motion, air
y and water leakage designed to
ng and prevent damage.

- Motion sensor for indoor and
that turns on lighting automatically
entrances, staircases, garages, or
u need hands-free light.
- Door/Window sensor. Detects
or window is opened or closed,
cted to a smart system you can get
on your phone. Also works for



Press the button to view temperature, followed by humidity — one after the other.

- **ALPSTUGA** – Air quality sensor. Measures CO₂, particles (PM2.5), temperature, and humidity to show the air quality in your home. Built to work together with IKEA air purifiers for better indoor air. Can also display the time
- **KLIPPBOK** – Water leakage sensor. Detects leaks and alerts you with a sound – and can also send a notification to your phone when connected to a hub. Small enough to place under sinks, appliances, or other risk areas.

Remote controls and plugs:

- **BILRESA remote control with dual button** – A simple way to control smart products from afar. Switch lights on or off, adjust colour, or trigger a preset

- **note control with scroll wheel** – Control smart products with a simple scroll wheel. Switch lights on or off, dim, or control a group or preset

- **note Control Kits (2x)** – Kits of full versions of the remote controls, white and beige. One kit with three scroll wheels, the other is with remote control buttons.

- **smart plug.** This smart plug lets you control ordinary lamps or smaller devices remotely — turning them into smart plugs. Also tracks energy use and can be controlled by a remote or motion sensor. Separate

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