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# March for Billionaires

SATURDAY, FEBRUARY 7, 2026 — SAN FRANCISCO, CA

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Stand up for the entrepreneurs, innovators, and risk-takers!

# Vilifying billionaires is popular. Losing them is expensive.

Most made their fortunes building companies that employ thousands and solve real problems. Their wealth is largely stock in those companies, not vaults of cash.

California benefits enormously when entrepreneurs choose to build here. We're currently watching them leave.

The Billionaire Tax Act has already pushed the founders of Google to leave the state, taking their economic contributions with them. By taxing unrealized gains and voting shares, the act would make it difficult for founders to retain control of their startups.

VALUE CREATORS

## Building, not taking

These billionaires didn't steal from you. They created products, services, and experiences that millions of people freely chose.

**Jeff Bezos**  
Built a store where you can get nearly anything delivered to your doorstep, tomorrow.

**Brian Chesky**  
Created Airbnb, connecting travelers to homeowners with spare rooms.

**Taylor Swift**  
Sold 100 million albums and filled stadiums around the world.

**Larry Page & Sergey Brin**  
Made the world's information accessible to everyone, for free.

**James Dyson**  
Invented the bagless vacuum cleaner after 5,127 prototypes.

**Noubar Afeyan**  
Incubated Moderna and dozens more biotech companies.

**Hamdi Ulukaya**  
Popularized Greek yogurt with Chobani.

**Roger Federer**  
Won 20 Grand Slam tennis titles and inspired a generation of players.

**Henry Samueli**  
Designed chips for broadband internet.

OUR POSITION

## Judge individuals, not classes

Of course, not all billionaires are good people. Some extract rather than create wealth. Some use their resources to cause serious political harm. These criticisms have merit, but they apply to individuals, not billionaires as a whole.

We believe most have made tremendous contributions to society, directly through their entrepreneurship and secondarily through taxes and philanthropy. That deserves our respect and admiration.

EVENT DETAILS

## Join Us

**Saturday, February 7, 2026**

**11:00 AM**

**Meet at Alta Plaza Park**  
Jackson St & Scott St, Pacific Heights

**11:30 AM**

**March Begins**  
Down Fillmore Street.

**12:30 PM**

**Rally at Civic Center**  
Speeches and celebration.

## Spread the Word

Enlist your friends—the more people who join us, the bigger our impact!

EmailFacebookXBluesky