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# WE MAKE HOME A POSITIVE PLACE TO LIVE

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IN THE SPOTLIGHT

## HOUSING: LOCAL COMMITMENTS FROM OUR LEADERS

Housing: local commitments from our leaders All over the world, the housing sector is facing major challenges: access to housing, building safety and quality, the energy transition, and the reduction of carbon footprint. While these issues are universal, they take different forms from one country to another. Wherever we operate, they demand local, practical, sustainable, and affordable solutions....

[Read more](#)

## OUR I ATFOR INFORMATION

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## GET INVOLVED FESTIVAL CELEBRATING DIVERSITY, INCLUSION, AND SOLIDARITY AT ADEO

[Read the article](#)

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## THE ENTREPRENEUR AMPUS: REVEALING THE WORLD OF ENTREPRENEURSHIP

[Read the article](#)

# OUR REPORTS AND DOCUMENTS

[All our documents](#)

### ADEO LAUNCHES ALL ADEO

ADEO launches ALL ADEO, a new global value-sharing scheme for all employees worldwide

[READ THE PRESS RELEASE](#)

### APPOINTMENT OF ADIBA SADIK

ADEO announces the appointment of Adiba Sadik as Chief Business Development Officer and member of the Executive Committee

[READ THE PRESS RELEASE](#)

### 2025 ADEO PRESENTATION

ADEO brings together an ecosystem of companies offering a range of goods and services for home improvement. We help private consumers and professionals in bringing their projects to life.

[READ THE PRESS RELEASE](#)

# GETTING TO KNOW ADEO BETTER

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#Culture

## SHARING IS AT THE HEART OF OUR CULTURE

[Read the article](#)

[Read the article](#)

#Positive

## MAKING OUR HOMES POSITIVE PLACES TO LIVE

[Read the article](#)

#Culture

## OUR DNA: SHARING

[Read the article](#)

#InhabitantsBrand

## OFFER PRODUCTS WITH POSITIVE IMPACTS

[Read the article](#)

#HumanFirst

#LeaderIn

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#SafetyFirst

**SAFETY FIRST**

[Read the article](#)

#Positive

**FOR POSITIVE HUMAN AND**

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# Newsroom

Stay tuned and read our various publications

[Access to the newsroom](#)

## DO YOU NEED A HELPING HAND?

Search for...

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[Discover our Human First commitments](#)

[Understanding our strategy](#)

[Discover our actions for the home](#)

[Know ADEO's ethical commitments](#)

[Understanding how ADEO designs its products](#)

[Discover our culture of sharing](#)

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# ADEO RETAIL

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## LEROY MERLIN

With Leroy Merlin, we help inhabitants around the world with all their home improvement projects, from renovations and extensions, to decoration and repairs... We offer a wide range of DIY and professional solutions that cover plumbing, lighting, heating, electricity, sanitation, security, cooking, gardening and much more.

## M: THE PROFESSIONAL BRAND

With Bricoman, Obramat, Obramax and Tecnomat, we offer building materials, equipment, professional tools, services and advice to help professionals carry out home improvement projects for their customers.

## WELDOM

With Weldom and our powerful network of local stores in France, we are committed to providing a solution for every DIY need because replacing will never be as economical or environmentally responsible as repairing, maintaining and improving.

## WE ARE THE LEADING PLAYER FOR A POSITIVE HOME IN THE WORLD

[ADEO in the world](#)

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for the positive home,  
that represent a unique combination worldwide

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## A CENTURY OF **POSITIVE STORIES**

1920

1930



### THE BEGINNING OF A LONG FAMILY STORY

In 1921, Adolphe Leroy senior opens the first "Stock Américain" in France, selling American surplus goods, in the county of Pas-de-Calais. At the time, the "Stock Américain" stores offer all manner of materials, directly to private individuals, to build and improve their homes. In the natural course of family affairs, Adolphe hands over the reins to his son, also named Adolphe Leroy, and his daughter-in-law, Rose Merlin.

[EN](#)

**NEED A CONTACT**

WE  
MAKE  
HOME  
A POSITIVE PLACE

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