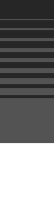
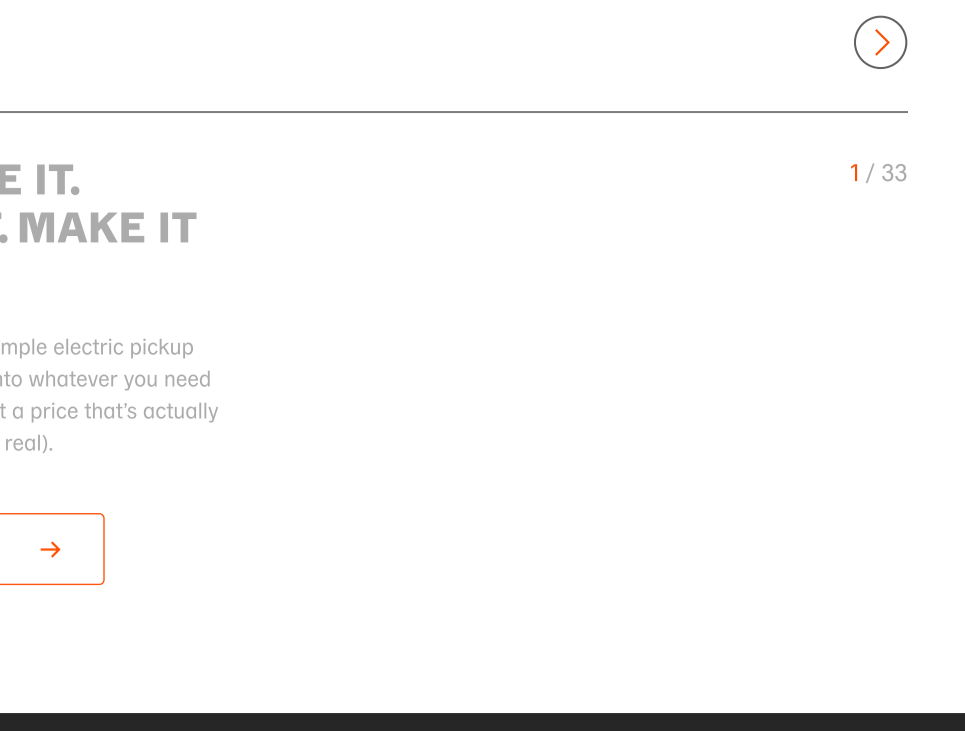




THIS TRUCK CAN BE ANYTHING. EVEN AN SUV.

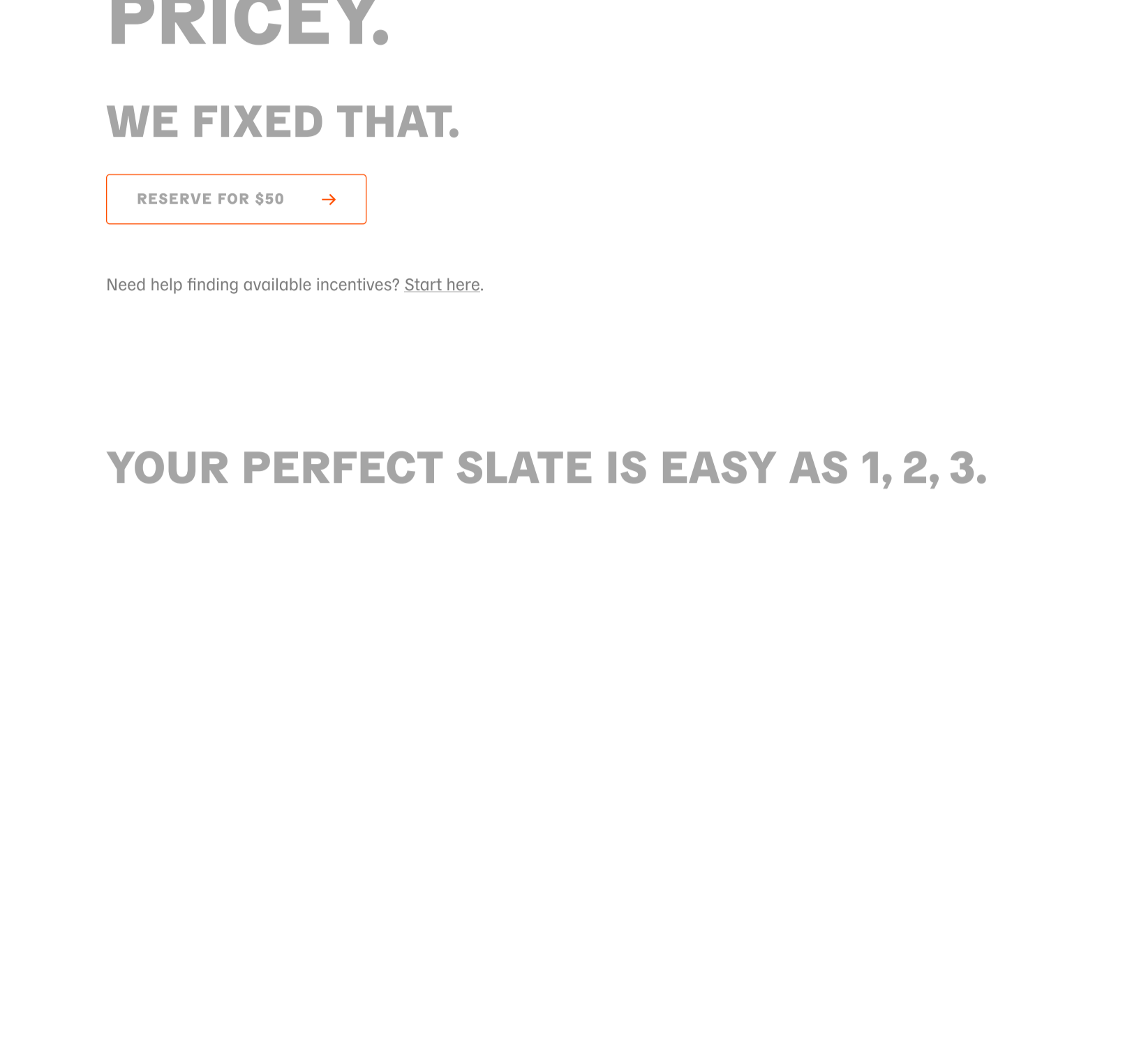


CUSTOMIZE IT. CHANGE IT. MAKE IT YOURS.

1 / 33

It's a Slate. A radically simple electric pickup truck that can change into whatever you need it to be - even an SUV. At a price that's actually affordable (no really, for real).

[DESIGN YOURS](#) →



*Price is subject to change, for US market only, and does not include taxes, fees and accessories. State and local incentives may also be available. Visit [slate.auto](#) incentives for resources to find available incentives.

GREAT CARS GOT TOO PRICEY.

WE FIXED THAT.

[RESERVE FOR \\$50](#) →

Need help finding available incentives? [Start here.](#)

YOUR PERFECT SLATE IS EASY AS 1, 2, 3.

1. NOW: RESERVE A SPOT.

\$50 (fully refundable) holds your spot in line—no need to design anything yet. We'll let you know when it's time to order.

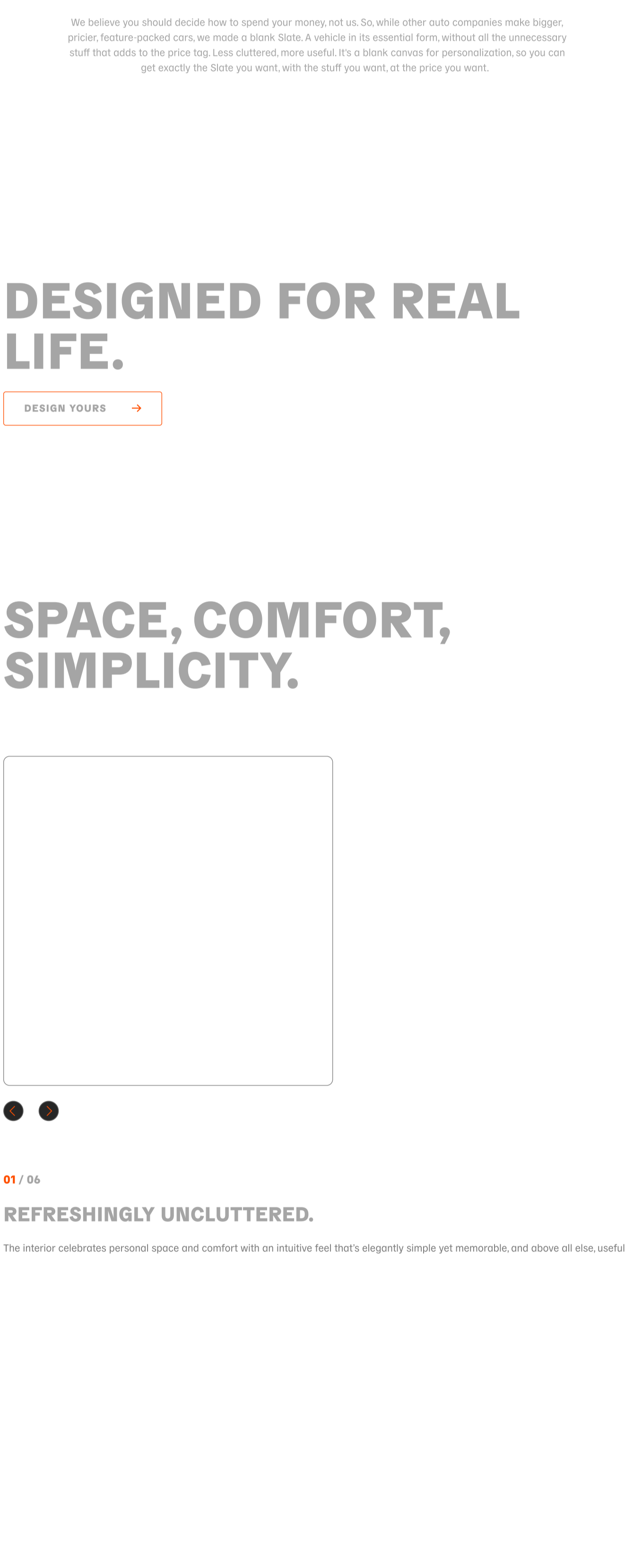
[RESERVE YOURS](#) >

2. LATER: MAKE IT YOURS.

When it's time to order, pick your battery and pre-installed accessories like wraps or an SUV Kit.

3. ANYTIME: ADD & SWAP.

Use the Slate Maker to pick and swap accessories whenever you want—even after you own it.



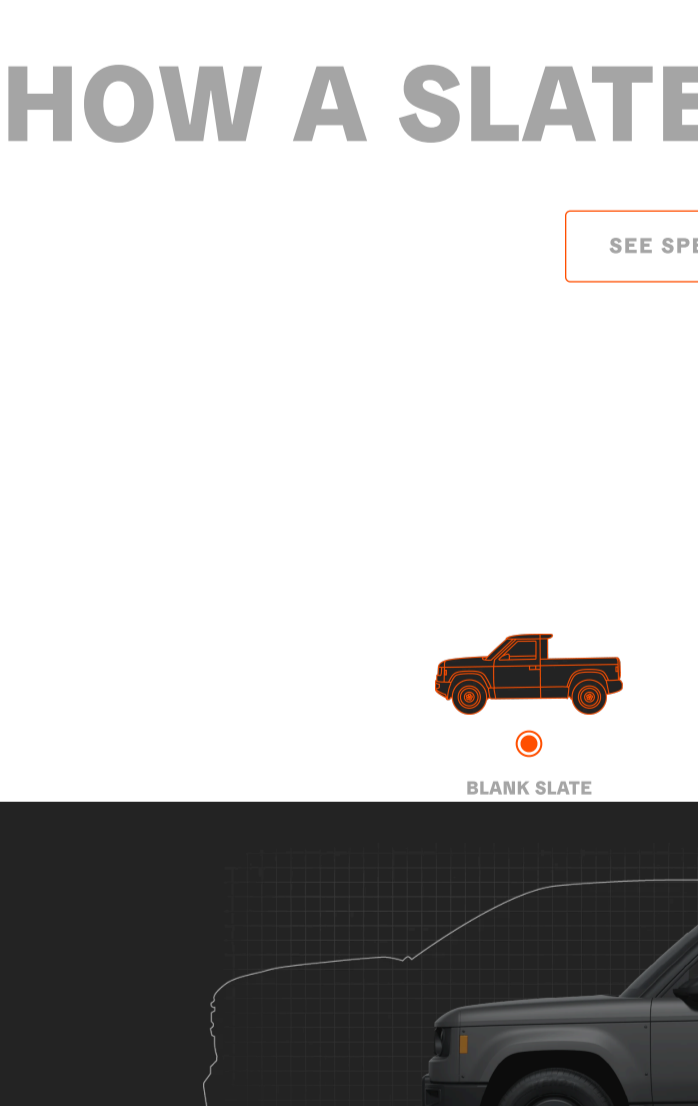
IT'S A BLANK SLATE. YOU CALL THE SHOTS.

We believe you should decide how to spend your money, not us. So, while other auto companies make bigger, pricier, feature-packed cars, we made a blank Slate. A vehicle in its essential form, without all the unnecessary stuff that adds to the price tag. Less cluttered, more useful. It's a blank canvas for personalization, so you can get exactly the Slate you want, with the stuff you want, at the price you want.

DESIGNED FOR REAL LIFE.

[DESIGN YOURS](#) →

SPACE, COMFORT, SIMPLICITY.



01 / 06

REFRESHINGLY UNCLUTTERED.

The interior celebrates personal space and comfort with an intuitive feel that's elegantly simple yet memorable, and above all else, useful.

IF YOU CAN CHARGE YOUR PHONE, YOU CAN CHARGE YOUR CAR.

If you've never used an EV, it can be an adjustment. But once you get used to it, it's cheap and easy. To make the switch easier, we've got tools to help — and can get you a home charger in just a few clicks.

[TELL ME MORE](#)

SERVICE. CHARGING. EASY.

From convenient, local service with RepairPal to access to Tesla Superchargers, the largest nationwide network of fast chargers, we're working to make Slate ownership easy and accessible.

[LEARN MORE](#)

HOW A SLATE STACKS UP

[SEE SPECS](#)



BLANK SLATE



SLATE WITH SUV KIT



Chevy Silverado

Ford Maverick

1985 Toyota SR5 Pickup

STAY IN THE LOOP.

There's a lot more coming. New features. Fresh drops. Big updates. Leave your email and we'll keep you one step ahead. No spam, just good stuff.

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GEAR UP SLATE STYLE.

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Early reservations are filling fast! \$50 secures your spot in line.

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