



Canal+ s'intéresserait au studio derrière Hunger Games et John Wick

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Selon Reuters, le groupe s'intéresserait à Lionsgate Studios, l'un des derniers grands studios indépendants d'Hollywood.

Publicité



Le secteur de
contrôlé majoritairement
Studios, le studio
« Hunger Games »
qui permettra
production et

Canal+,
à Lionsgate
prises comme
acquisition
de
streaming.

Selon des informations rapportées par **Reuters**, Lionsgate Studios aurait reçu l'intérêt de plusieurs acteurs du divertissement, dont le groupe Bolloré. La société américaine, valorisée autour de 3,8 milliards de dollars en Bourse, propose de

Parmi les
européen
fusion avec
prendre de
l'intégration

À ce stade
également
stratégie

capacités de création et a sécurisé davantage de contenus exclusifs. La chaîne payante française, dont le groupe Bolloré est l'actionnaire majoritaire, souhaite disposer d'un catalogue de franchises capables de rivaliser avec les grands acteurs internationaux du streaming, notamment Netflix, Disney ou Warner Bros. Discovery.

L'acquisition d'un studio comme Lionsgate offrirait à Canal+ un accès direct à de nombreuses propriétés intellectuelles déjà installées auprès du public mondial, un atout devenu stratégique dans un marché où les plateformes cherchent à contrôler leurs propres productions.

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Un catalogue riche en franchises internationales

Fondé en 1997, Lionsgate Studios dispose d'un catalogue comprenant plusieurs succès du cinéma et de la télévision. Le studio est notamment à l'origine des sagas « Hunger Games », dont les films ont rencontré un succès international, « John Wick », portée par Keanu Reeves ou encore « Twilight », franchise adaptée des romans de Stephenie Meyer.

Lionsgate possède également les droits sur de nombreuses séries et productions télévisées. Le studio a notamment connu un récent succès avec « Michael », le biopic consacré à Michael Jackson, qui a dépassé le milliard de dollars de recettes mondiales en moins d'un an. L'énorme intérêt

de Canal+ croissant des plateformes cherchent leurs mar

Pour Canal+ Afrique, ce représentant également des séries pour différents

des discussions exploratoires. Reste à savoir si Canal+ et son actionnaire Bolloré passeront effectivement à l'offensive pour mettre la main sur l'un des derniers grands studios indépendants américains.

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