

Twitter is back

The square is back. And this time, it's yours.

There was a place where the whole world came to talk. The richest man alive bought it, and broke it. We're a small team taking Twitter back — rebuilt on trust.

Goliath has money. We have you.

Early Access is open. \$20 to join, \$40+ to fight. No trillionaire.

Become a Founder — \$20

Read about the fight

TRUST FIRST.

Twitter is a reclaimed brand — not affiliated with X Corp.

Who we are

We are **Twitter**, reclaimed. **Operation Bluebird, Inc.** picked up the name X Corp. walked away from and is rebuilding it on trust, in your browser at **twitter.now**. We are not X, and we are not affiliated with X Corp.

The fight

David & Goliath

We're a small team. He's the richest man alive. He has the money — we have the mission, and the people.

01

The square we lost

A place where news broke and anyone could be heard. Then it was bought and broken — rage by the click, bots by the million, trust auctioned off.

02

The fight

When he walked away from the bird, we didn't see a broken brand. We saw a home worth taking back — and rebuilding the way it should have been.

03

Rebuilt on trust

The one thing he sold off first is the one thing we build everything on. This isn't nostalgia. It's a rebellion.

VERA — TRUST FIRST (COMING SOON)

You hold the dial.

We believe people should have more control over what they see — and more transparency about the information in front of them. VERA and Trust OS are our long-term vision for building that trust into social media.

An early illustration of the idea — you decide how much low-trust noise reaches your feed:

96

@townhall · Trusted

City council votes on the new bike lanes tonight at 7pm.

88

@localmarket · Trusted

Farmers market opens Saturday at 9am on Main Street.

72

@sciencedaily · Mostly trusted

New study links walking 8,000 steps a day to better sleep.

Your Trust Dial

Hide posts below a trust score of...

30

See everything

Signal only

Nobody gets banned. Nothing gets deleted. You just stop seeing the noise. That's freedom of speech, not freedom of reach.

Illustrative. Trust signals shown in the app may differ.

See the signal

Posts carry trust signals, out in the open — it's the claim that's weighed, never the person.

Set your dial

You choose your threshold. Your dial, your call — not ours, not an algorithm's.

Reduce reach, not speech

Liars lose the megaphone, not their voice. No bans. No martyrs.

EARLY ACCESS FOUNDERS

Not a price. Early Access and a stake.

We're opening the doors to the first Founders. Not everyone, not yet. \$20 puts you in before the public, locks your handle, gets you a limited-edition badge on your profile, funds the build and the fight. When early access closes, Founder status closes with it.

You're first

In before the public. Your handle and your Founder number, #00001 and up. When early access closes, it doesn't open again.

It funds the fight

Your \$20 builds the platform and defends the name.

It keeps the square human

A real door keeps the bots out and keeps day one good, instead of a flood we can't serve.

It's a stake, not a purchase

You're not buying a product. You're funding the square you'll stand in.

Become a Founder — \$20 →

FOUNDER & FIGHTER

First in are Founders. \$40+ makes you a Fighter.

\$20 makes you a Founder, in before the public. \$40 or more makes you a Fighter, funding the battle itself.

\$20 · EARLY ACCESS

Founder

"You were here at the start."

In before the public. Your handle, a badge with your number (#00001 and up), your place on the wall first. Founder status closes when early access does.

\$40 OR MORE

Fighter

"You didn't just show up — you stood up."

Everything a Founder gets, plus you're funding the fight itself and also receive the slingshot badge on your profile. Sleeves rolled up, ready for Goliath.

Become a Founder — \$20 →

Become a Fighter — \$40+

THE BIRDHOUSE

What we stand for

Freedom of speech, protected. Freedom of reach, earned. A square that's safe by default — where the rules apply to everyone, and where you, not an algorithm, hold the dial.

Our full Constitution and Community Guidelines arrive with the platform.

TRUST & SAFETY

A safe home for open conversation

Twitter.now is being built as a trusted home for open conversation — for communities, creators, and real-time news. We're committed to protecting free expression while keeping the platform safe. We prohibit illegal content, child exploitation, threats of violence, harassment, scams, and other harmful conduct. Our policies and features will continue to evolve as the platform grows.

QUESTIONS

Straight answers

What is Bluebird?

Is twitter.now legitimate?

How much does it cost to join?

Why do you charge?

How does the trust system work?

How is Bluebird different from X?

Is Bluebird safe?

EARLY ACCESS IS OPEN

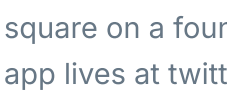
Get over your X.

The bird is back. Be one of the first to take the square back. There's only one #00001.

Become a Founder — \$20

Become a Fighter — \$40+

#THEBIRDISBACK · TRUST FIRST.



Rebuilding the open, real-time town square on a foundation of trust. The app lives at [twitter.now](#).

Explore

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