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Processing this data (identifiers, browsing, preferences, purchases, loyalty programs, IP, postal addresses and emails, phone, precise geolocation, etc.) allows developing and offering you services, content, commercial offers and ads across your devices and screens (including by email, post, SMS, phone, audio, and video), personalising them, measuring their performance, and analysing audiences.

You can "accept all" and withdraw your consent at any time via the "cookie" icon. You can also "set detailed preferences" and object to processing activities not subject to consent. These choices remain valid for 6 months.

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