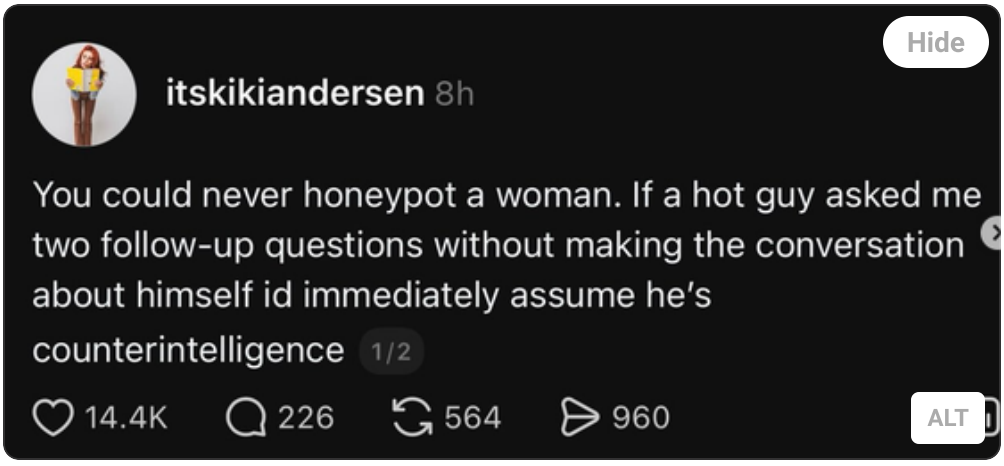
Merry Austin
@MaryAustinBooks@mstdn.social

Historically the pharma industry has used attractive young women as representatives to get older male doctors to change their prescribing practices.

With more women in medicine came an attempt at the reverse. When I was practicing, some drug company sent a young male body builder to our all female practice. He didn't flirt with the married female doctor or PNP, but he was showing me shirtless pics on his phone.

We somehow managed to hold the laughter in until he was gone and then we lost it.



Nov 10, 2026, 03:18 PM ·

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Florine 20h
@florine@mastodon.green

@MaryAustinBooks LOL at both your story and the tweet in the image

0

Midwestern ally 20h
@MaidenCatladyCrone@mastodon.sdf.org

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@MaryAustinBooks
I'd never heard that. Of course pharma would try that shit.

0



samiamsam 18h
@samiamsam@mastodon.social

@MaryAustinBooks

LMFAO

0



Jess 18h
@JessTheUnstill@infosec.exchange

@MaryAustinBooks They'd have way more luck with gay men doctors.

1



Ry Chaz 16h
@RyChaz@mastodon.nz

@JessTheUnstill @MaryAustinBooks

I'm not sure about that. The gay GPs I have worked alongside or known personally have NEVER spoken without suspicion about drug reps. They know reps manipulate. They resent them interfering with trying to do their best work. Unlike straight men, they don't tend to coast on assumed advantage. It goes with subconsciously monitoring for homophobia etc. and sets up a savvy mental defense which resents being undermined by how drug reps try to condition staff to look forward to their visits by arriving with food treats etc.
In a way, it is their 'glass ceiling'.

They are savvy enough to grab the sandwiches but the whole time the rep does his talking or presentation, they'd think "Well you would say that, wouldn't you ... but the only time I'll be interested is if I meet you in a nightclub, and that will have nothing to do with prescribing..."

1

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Merry Austin
@MaryAustinBooks
15h

@RyChaz @JessTheUnstill
That's also true of the gay docs I worked with. They had the same social awareness as women and POC so much less prone to think the stripper really likes them.

0



lily
@lily@infosec.exchange
17h

@MaryAustinBooks its always so sad how much women get used :/

1

Merry Austin
@MaryAustinBooks
15h

@lily
Yeah, back in the day a lot of young women (and I guess some young men) signed up for these jobs thinking that this was an entry level step to a real career in pharmaceuticals, and they thought they'd be helping people. They didn't realize they were just being exploited. A friend of mine from school briefly signed up for this before realizing what a sketchy deal it was. She then bailed because she does have self respect.

1



lily
@lily@infosec.exchange
14h

@MaryAustinBooks
That's sad :(It even happens now, but they just take money instead of time and value, wish the world was just a better place

0



Log
@log@mastodon.sdf.org
17h

@MaryAustinBooks Were I a pharmaceutical executive, I believe I would hire fanfic, slashfic, and tradpub authors with at least a large splash of romance in their home genre to trick non-mascbrain physicians into prescribing my overpriced on-patent drugs. While

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the sales numbers would be nice, it would mainly be so that the reps would have health insurance and dayjob paychecks, so they can continue writing for AO3 et al.

2



Laurent Bercot
@ska@treehouse.systems

16h

@log @MaryAustinBooks There, you got it. The pharma industry just didn't do any research on how to properly honeypot women - which casts doubt on their ability to do pharmaceutical research as well, to be honest.

3



Log
@log@mastodon.sdf.org

16h

@ska @MaryAustinBooks Even the boy-bands put up more than just a beefcake pretty boy. If you're going to send that, you also need the bad boy, the in-a-stable-relationship man, the maybe-gay one, and the boy next door. And that's just too many reps to send to one practice.

1



Laurent Bercot
@ska@treehouse.systems

16h

@log @MaryAustinBooks That's because boy bands want to optimize. I don't think it's needed for a spy or a rep: someone can be hot enough for a few nights even if they're not "my type", and that's valid for men *and* women.

The problem is the rep believing that being eye candy is enough and not being half subtle about it. That's a surefire way to instatank the hotness down to 0.

1



Log
@log@mastodon.sdf.org

16h

@ska @MaryAustinBooks Just so long as they don't try to get away with someone who has read all the clinical trial reports on their own drug and the same-diagnosis alternatives. No way *that* would ever work, right? Wait. Would it? Did we just crack

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pharmaceutical marketing? Couldn't be. How many physicians out there actually want to prescribe the best drugs for their patients, even without getting sidechannel kickback payola rewards from the vendors?

0

Merry Austin 15h
@MaryAustinBooks

@ska

0

Faraiwe 15h
@faraiwe

@ska this is perfectly correct.

0

argv[-1] 16h
@argv_minus_one@mastodon.sdf.org

@log

Don't give them ideas!

@MaryAustinBooks

1

Log 16h
@log@mastodon.sdf.org

@argv_minus_one Can I give them just *one* idea?

Spinoff series with Burton Guster reprising his role from "Psych", but this time as the lead with Spencer as the sidekick.

0

peachfront 17h
@peachfront@mas.to

@MaryAustinBooks

OMG that's hilarious

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Faraiwe
@faraiwe

17h

@MaryAustinBooks roflz

0



Reginald
@raganwald@social.bau-ha.us

17h

@MaryAustinBooks Most certainly true!

Although for the record, a man honeypotting women spies was the secondary plot device of Casino Royale (2006)

Hide

ALT

0



The Psychotic Network Ferret
@nuintari@bsd.cafe

17h

@MaryAustinBooks The eternal truth of the matter is that even the smartest of men have only enough blood for their head or their svonce.

1

Felis_Catus_Domesticus
@Felis_Catus_Domesticus@mastodon.cloud

16h

@nuintari @MaryAustinBooks

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Felis_Catus_Domesticus
@Felis_Catus_Domesticus@mastodon.cloud

16h

@MaryAustinBooks

this is what successful incentivizing for female doctors by big pharma looks like..

Hide

0



Trieck or gaank
@Kierkegaanks@beige.party

16h

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@MaryAustinBooks young bodybuilders are obviously not natural born gigolos

2

Felis_Catus_Domesticus 16h
@Felis_Catus_Domesticus@mastodon.cloud

@Kierkegaanks @MaryAustinBooks

not always interested in women..

Hide

0

Merry Austin 15h
@MaryAustinBooks

@Kierkegaanks
Well, I'm also a DC-100 persuasion check on that.

1



Trieck or gaank 15h
@Kierkegaanks@beige.party

@MaryAustinBooks my understanding of gigolos are fortunately limited to that richard geere film with blondie theme music

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Mitex Leo 16h
@mitexleo@mastodon.bd

@MaryAustinBooks

0

luca 16h
@luc0x61@mastodon.gamedev.place

@MaryAustinBooks There are five trillion motives to study well a subject and find their weak point, which in the case of JH was an all times classic. And it ridiculed him so much that we'll always remember that.
It sounds unbelievably foolish.

With such an incentive for spying I dare to say that can be found weaknesses in very very high percentage of people, especially among those who feel very self confident.

0

c. just c. 15h
@cbzo@mastodon.green

@MaryAustinBooks Well… let me introduce you to Markus Wolf (who died in 2006). time.com/archive/6939801/the-f…



Time · Nov 10, 2006

The Faceless Man Who Perfected Sex in Spying

By J.F.O. Mcallister

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Flaming Cheeto 15h
@PizzaDemon@mastodon.online

@MaryAustinBooks youtu.be/prjuE69-Vk0?

0

M.S. Bellows, Jr. 15h
@msbellows@c.im

@MaryAustinBooks Weird - I'll bet the sexy young female reps didn't abstain from flirting with the married doctors.

1



Merry Austin 15h
@MaryAustinBooks

@msbellows
Well, a lot of these young women really didn't see it as flirting. They were scammed into a job where they were basically treated as Hooters girls. At least the ones who left when they realized that probably weren't really flirting with anyone, much less married docs.

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